



**QUEEN'S  
UNIVERSITY  
BELFAST**

**QUEEN'S  
BUSINESS SCHOOL  
UNDERGRADUATE  
PROGRAMMES  
2025 ENTRY**

**SERVING BUSINESS  
AND SOCIETY**

**RUSSELL  
GROUP**

# WE EDUCATE LEADERS WHO MAKE A DIFFERENCE IN THE WORLD

Queen's Business School prides itself on serving business and society and delivering a range of excellent undergraduate degree programmes in Accounting, Economics, Finance and Management.

## WHY CHOOSE QUEEN'S BUSINESS SCHOOL?

We are among the best in the world.

A first-rate student experience is aided by a high standard of teaching, strong industry engagement and cutting-edge facilities. The School's EQUIS accreditation is an international stamp of excellence that underlines our commitment to providing undergraduate students with an excellent education and experience.

- Accounting and Finance at Queen's is ranked 3rd in the UK for graduate prospects (Times and Sunday Times Good University Guide)
- Business and Economics at Queen's is ranked in the top 250 in the world (Times Higher Education World University Subject Rankings)
- Over 80% of our research is deemed to be world-leading or internationally excellent (most recent Research Excellence Framework)

## PURPOSE-BUILT FOR BUSINESS

Queen's Business School is located at Riddel Hall, situated within the Stranmillis Conservation Area adjacent to the main University campus.

The Queen's Business School campus encompasses a contemporary high-tech Business School, a Postgraduate and Executive Education Centre, and a stunning new 6,000 square metre expansion, which includes enhanced conference facilities, an open-design cafe, a 250-seat lecture theatre and a 120-seat Harvard-style lecture theatre.



## OUR DEGREE PROGRAMMES

[go.qub.ac.uk/courses](http://go.qub.ac.uk/courses)

Advanced Accounting with Placement  
Accounting with French / Spanish  
Actuarial Science and Risk Management  
Business Economics  
Business Management with Placement  
Economics  
Economics and Accounting  
Economics with Finance  
Economics with French / Spanish  
Finance with a Year in Industry  
Financial Risk Management  
with a Year in Industry  
International Business with a Language

## TRADING ROOM

Students have access to Bloomberg software, a market leader in financial news, data and analytics, which is used by many financial institutions. The FinTrU Trading Room is an interactive learning environment which brings textbook theory to life. Students use and have access to industry leading databases such as Bloomberg, S&P Capital and CRSP/Computat, and use software such as Excel, R and Python.

## STUDENT-MANAGED FUND (SMF)

Students are invited to join the Queen's Student Managed Fund (QSMF), where they will have a unique opportunity to manage a real money investment portfolio of £60,000. Queen's Business School is one of only a handful of universities in the UK and Ireland to offer this experience which is a game changer when it comes to graduate employability.

## DEDICATED TO STUDENT EMPLOYABILITY AND NETWORKING OPPORTUNITIES

Our students benefit from a dedicated Careers and Work Placement team which has established strong links with business partners providing internships and consulting projects.

- Students benefit from masterclasses with industry experts
- Employers inform our curriculum through employer liaison groups
- Employer visibility through studentships and prizes
- Support budding entrepreneurs through the 'Year in Enterprise' pathway

Students are invited to many joint events with the Leadership Institute and prestigious speakers including Sam Woods, Director of Financial Stability at the Bank of England, Denis O'Brien, the leading Irish Telecoms Entrepreneur, Manus Cranny, European Markets Editor and News Anchor for Bloomberg TV, and former South African President FW de Klerk.

## WILLIAM J CLINTON LEADERSHIP INSTITUTE

The William J Clinton Leadership Institute at Riddel Hall brings world-class facilities, leading academics and industry experts together to deliver a high-end portfolio of executive education and leadership programmes. As specialists in executive education, we deal with the highest level of business people and their associated organisations.

## DIVERSITY

We have a diverse student body from around the world including, UK, Northern Ireland, China, Kazakhstan, Malaysia, India, Mauritius, Ecuador, Brazil, Canada, Vietnam, US, Nepal, Guyana, Pakistan, Azerbaijan, Ukraine, India, Norway, Bangladesh, Sri Lanka, Denmark, France, Germany, Italy and Romania.



# NEW INNOVATIVE EXPANSION AT QUEEN'S BUSINESS SCHOOL

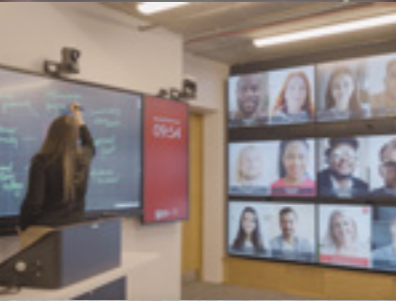
Queen's Business School has undertaken an exciting expansion that establishes a benchmark of global excellence for one of the top business schools in the UK and Ireland.

A new 6,000 square metre Student Hub, adjacent to the listed red-brick Riddel Hall, will be the base for a vibrant student and staff community, providing an enhanced social and educational experience.

The world-class facility includes the Mark Pigott Lecture Theatre – a 250-seat tiered educational space; a 120-seat Harvard style lecture theatre; a 150-seat computer laboratory; FinTrU Financial Trading Room; interactive e-learning suite; project room; small study rooms and quiet study spaces. The unique space has been designed to benefit students with a modern digital infrastructure to interface with media lecture capture, TED Talk provision, collaborative breakout sessions and two-way audio-video communication.

A new board room, executive education suite, Business Engagement and Employability Hub, and Accelerator Hub will promote further connections with practice. Social engagement and collaboration will be facilitated through postgraduate and staff common rooms, a café and breakout spaces throughout the building. A concurrent work programme includes refurbishment of the School's current teaching facilities.

The School's capacity for research will be enhanced with new spaces to host research centres, research fellows and expanded space for doctoral students. Large meetings, and other special events will be facilitated in the new building to support students, by developing their knowledge and skills while availing of state-of-the-art resources.



# YEAR IN ENTERPRISE



## Are you an existing or aspiring entrepreneur?

Students at Queen's Business School who are approaching their Placement Year have an opportunity to take a Year in Enterprise instead of a traditional placement.

Students will work on building their own business, with support from our dedicated team and begin your entrepreneurial journey.

Student support for you:

- QBS Entrepreneur in Residence to provide advice and guidance as students' progress with their business idea.
- Business Discovery Workshops in partnership with SU Enterprise and the QUB Entrepreneur in Residence, helping you to get creative and turn challenges into opportunities. Happening once a semester these workshops are aligned with Enterprise SU competitions.
- Hot-desk Co-Working Space available at QBS Student Hub and SU Enterprise Office.
- Community Collider regular events where students from different schools and faculties across Queen's will come together to connect and share ideas.

**SCHOLARSHIPS  
OF UP TO  
£13,000  
ARE AVAILABLE**

Find out more about Year in Enterprise



# STUDY ABROAD

Are you interested in experiencing another culture?

All undergraduate students at Queen's Business School have an opportunity to spend a semester or a full academic year with Study Abroad at one of our partner institutions in Europe, North America, East Asia or Australia. This is usually in the second or third year of your degree. There is also the opportunity to combine a semester of Study Abroad with a shorter work placement.

## Why study abroad?

- Studying abroad is an academic experience that enables students to develop independence, gain new skills, and become a global citizen.
- A fantastic opportunity to experience other countries and cultures.
- A chance to develop a global outlook and perspective, and valuable skills to improve career prospects.
- Gain the professional and personal skills and competencies needed to meet the demands of working and thriving in a globally connected business world.
- A great way to build and expand a global network of friends and professional contacts.
- Stand out in the competitive graduate job market by drawing on international experiences

Find out more about Study Abroad opportunities



# ADVANCED ACCOUNTING WITH PLACEMENT

The MAcc Advanced Accounting with Placement is an integrated undergraduate programme (combining undergraduate and Master's-level study in one four-year course), replacing BSc Accounting.

It offers:

- A final Master's-level qualification, with undergraduate fees in each of the four years;
- Exemption from all of the Chartered Accountants Ireland CAP1 and CAP2 exams and maximum permitted exemptions from other professional bodies;
- A paid work-based placement during Semester Two of Year Four, together with a work-related research project;
- An alternative exit point after three years, with students awarded BSc Accounting.

The MAcc prepares students for a career in the accountancy profession and contains considerable practical content, engagement with local employers and a work-based placement. Content includes Financial Accounting, Management Accounting, Auditing, Taxation and Finance, with increasing specialisation in Accounting Technologies, Ethics and Sustainability Reporting – matching developments in the accountancy profession. This programme also embeds a range of skills expected of a future accounting professional, including critical thinking, digital readiness, communication, ethical decision-making, leadership and teamwork.

## COURSE CONTENT

The MAcc comprises compulsory and optional modules. These include:

### Year 1

- Introductory Financial Accounting
- Introductory Management Accounting
- Accounting Information Systems
- Introduction to Legal Study and Basic Contract Law
- Foundations of Economics 1
- Quantitative Methods

### Year 2

- Financial Accounting
- Management Accounting
- Financial Decision-making
- Financial Market Theory
- Managerial Behaviour

### Optional Modules

- Accounting Practice
- Financial Modelling

### Year 3

- Advanced Financial Accounting
- Advanced Management Accounting
- Auditing and Accountability
- Law of Business Organisations
- Taxation

### Optional Modules

- Contemporary Issues in Accounting
- Contemporary Technologies in Accounting

### Year 4

- Financial Reporting and Auditing
- Advanced Taxation
- Financial Management
- Research Methods and Placement Preparation
- Placement
- Work-related Research Project

## Master of Accounting (MAcc)

Advanced Accounting with Placement  
4yrs (N400)

### Entrance Requirements

A-level:

AAB + GCSE Mathematics grade B/6

For students whose first language is not English:

An IELTS score of 6.5 with a minimum of 5.5 in each test component or an equivalent acceptable qualification, details of which are available at: [go.qub.ac.uk/EnglishLanguageReqs](http://go.qub.ac.uk/EnglishLanguageReqs)

FIND  
OUT  
MORE:



## WHY MAcc AT QUEEN'S?

### Integrated Placement

The MAcc includes an integrated paid, work-based placement during Semester Two of Year Four. Students are supported to secure and complete placement through bespoke, programme-specific employability and professional skills sessions with the QBS Careers and Work Placement team and potential employers, plus 1:1 support as needed.

### Professional Exemptions

The MAcc offers a wide range of exemptions from professional accountancy exams - an important head start in becoming a fully qualified accountant.

The MAcc offers students exemption from Chartered Accountants Ireland (CAI)'s CAP1 and CAP2 examinations. Students who exit after Year Three gain full CAP1 exemptions.

The programme is also accredited by The Association of Chartered Certified Accountants (ACCA), The Chartered Institute of Management Accountants (CIMA), The Association of International Accountants (AIA), Chartered Institute of Public Finance and Accountancy (CIPFA), The Institute of Chartered Accountants of Scotland (ICAS), and The Institute of Chartered Accountants England and Wales (ICAEW).

### Industry Links

The MAcc has been developed with employers to prepare our students as future accountancy professionals. Throughout the programme students will take part in employer-led classes, cutting edge technology training, business simulation games and skills development workshops. Furthermore, representatives from industry, accountancy firms and professional bodies provide students with information on placement, internships and graduate opportunities. Most Accounting modules have prizes which are sponsored by employers or professional bodies.

### Focus on Technology – Digital Readiness

Technology has profoundly transformed the accounting landscape, and the MAcc covers a range of areas relating to the impact of technology on today's accountants. From Year One, students are introduced to accounting information systems, with practical application using accounting software. Subsequently, students learn about and



engage with contemporary technologies such as Data Analytics, Blockchain and Artificial Intelligence. Our aim is to ensure students are digitally ready for the working world. Sessions from employers support students in developing skills that reflect the requirements of the profession and wider business needs.

### Student Experience

The MAcc is varied, interesting and at the cutting-edge of accounting practice and education. Our experienced and engaged staff bring recent research and/or experience as an accountancy professional into the classroom, supporting our students' development.

Students are also supported to Study Abroad, including on the popular Study USA programme.

The Accounting Society is student-run and offers social events throughout the year, while our peer mentoring programme offers informal peer support to new students.

## CAREERS/FURTHER STUDY

We aim to deliver a high-quality learning environment that embeds intellectual curiosity, innovation and best practice in learning, teaching and student support to enable students to achieve their full academic potential.

Queen's Accounting graduates are much sought after throughout the UK, Ireland and further afield, with employers valuing the skills and knowledge they develop with us. The MAcc has been developed with employers to further enhance employability and workplace readiness.

Typical career destinations of graduates include:

- Financial/Management/Forensic Accountant
- Analyst
- Auditor
- Advisor/Consultant
- Researcher
- Banker

Graduate employers include: ASM, Baker Tilly Mooney Moore, Bank of Ireland, BDO, Deloitte, EY, Grant Thornton, KPMG, PWC, The Northern Ireland Audit Office, Ulster Bank.

### Further Study

As a Master's-level qualification, the MAcc provides a firm basis for further postgraduate study, including PhD programmes. Students who exit the programme after three years with a BSc Accounting can choose from a wide range of Master's programmes offered at Queen's. The MAcc also offers a firm base for taking the final examinations of the main professional accountancy bodies.

### Entrance requirements

e: [admissions@qub.ac.uk](mailto:admissions@qub.ac.uk)  
t: +44 (0)28 9097 3838

### Course information

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Programme Director  
Queen's Business School

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w: [qub.ac.uk/qbs](http://qub.ac.uk/qbs)

# ACCOUNTING WITH FRENCH/SPANISH

This four-year degree combines students' interests in preparing for a career in accounting while developing skills in a foreign language (French or Spanish). Spoken in large parts of Europe, America, Canada and Africa, French is the working language of many international organisations, while Spanish is the official language of more than 20 countries, with more than 480 million people speaking Spanish as a native language worldwide. The accounting profession is fast evolving and with more businesses going global, employers are continuing to seek multi-lingual accountants. This degree offers students a competitive advantage by learning skills in the technical application of accounting, while developing key oral, aural and written skills in a modern language.

Students will study the core elements of financial and management accounting and build a foundation of knowledge in areas including law, finance and taxation. Integral to the Accounting with French and Accounting with Spanish programmes is the placement year which students complete in a region of the world where the language studied is the dominant tongue. The language modules will advance students' skills in the language and provide a broad range of specialised and detailed insights into the culture, society and history that go with it, fostering cultural awareness which students will need for their compulsory year abroad, and later, for the world of work.

## COURSE CONTENT

The four-year BSc Honours programmes in Accounting with French and Accounting with Spanish are delivered by Queen's Business School (major) and the School of Arts, English and Languages (minor).

Modules include:

### Year 1

- Introductory Financial Accounting
- Introductory Management Accounting
- Accounting Information Systems
- Foundations of Economics 1
- Language Module at Year 1

### Year 2

- Language Module at Year 2
- Introduction to Legal Study and Basic Contract Law
- Financial Accounting
- Management Accounting
- Financial Decision-making

### Year 3

Students will undertake a compulsory international work placement in a country that speaks the chosen language. The aim is for students to develop professional, cultural and language skills while working in a dynamic international organisation.

### Year 4

- Language Module at Year 4
- Advanced Financial Accounting
- Advanced Management Accounting
- Law of Business Organisations
- Taxation

## WHY QUEEN'S?

### Professional Exemptions

On completion of the BSc Accounting with French and BSc Accounting with Spanish degree, students will be able to apply for a comprehensive range of exemptions from the examinations of the main accountancy

## BSc Honours

Accounting with French 4 yrs (N4R1)

Accounting with Spanish 4 yrs (N4R4)

## Entrance Requirements

BSc Accounting with French/Spanish

A-level:

AAB + GCSE Mathematics grade B/6

For French option: normally A-level French grade B or AS-level French grade B or GCSE French grade B/6 or evidence of linguistic ability in another language

For Spanish option: normally A-level Spanish grade B or AS-level Spanish grade B or GCSE Spanish grade B/6 or evidence of linguistic ability in another language

**Note:** if the language is studied at a higher level than the grade required at that level must be achieved.

**For students whose first language is not English:**

An IELTS score of 6.5 with a minimum of 5.5 in each test component or an equivalent acceptable qualification, details of which are available at: [go.qub.ac.uk/EnglishLanguageReqs](http://go.qub.ac.uk/EnglishLanguageReqs)

**FIND OUT MORE: (FRENCH)**



**FIND OUT MORE: (SPANISH)**



professional bodies. Both degrees are also accredited by The Association of Chartered Certified Accountants (ACCA), The Chartered Institute of Management Accountants (CIMA), The Association of International Accountants (AIA) and The Institute of Chartered Accountants England and Wales (ICAEW).

## International Placement

On this programme, students undertake a compulsory international work placement in a country that predominantly speaks the chosen language. This is an integral part of the course, providing students with the fluency and confidence to communicate and work effectively in an international business environment. The School has a dedicated Careers and Work Placement team that assists students in sourcing and securing appropriate placements that will augment their classroom-based learning experience.

Students must complete at least nine months on an international placement, which can be accounting-related or within an educational setting. Students have worked in a broad variety of accounting roles, with current and past placement companies including BDO France, PwC Spain and KPMG Luxembourg. Queen's Business School also actively supports any student who wishes to avail of a short internship and encourages students to seek other work-based and/or educational related experiences, whether that is through the summer placement programme (a 3-4 month internship in a local organisation working on a very specific project), Study Abroad programmes with other European universities, or studying abroad in universities with which the School and/or University has an existing relationship.

## Career Prospects

The Accounting with French and Accounting with Spanish programmes provide excellent career opportunities. Students will gain a competitive advantage by studying a modern European language widely spoken across the world. The skills developed will greatly appeal to multinational employers and will set them on a fast track to a career in accounting, international business and public/not-for-profit sectors. Normally, the majority of our students become qualified accountants, securing training contracts with local and national accounting firms. However, many of the skills that students will acquire during their studies at Queen's Business School



**ACCOUNTING AND FINANCE AT QUEEN'S IS RANKED 9TH IN THE UK**  
(Complete University Guide 2024)

“The Accounting with French course combines the best of both worlds as you not only learn about accounting and related areas, you also have the advantage of learning a language and doing a year abroad (I worked for BDO in France). Being able to speak another language enables many worldwide opportunities and the experience of doing a year abroad will help you gain a competitive edge and make lifelong memories. Accounting is a challenging and stimulating profession that has excellent graduate prospects and provides many highly transferable skills.”

Oliwia Osmanowska  
BSc Accounting with French

“The degree enabled me to explore my passion for the Spanish language whilst also developing the practical skills necessary to pursue a career in Accounting. During my third year of study, I lived in Barcelona where I worked as a trainee accountant. This unique experience further developed my language skills and cultural awareness whilst offering an insight into the accounting profession.”

Louise Finnegan  
BSc Accounting with Spanish

**Entrance requirements**  
e: [admissions@qub.ac.uk](mailto:admissions@qub.ac.uk)  
t: +44 (0)28 9097 3838

**Course information**  
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w: [qub.ac.uk/qbs](http://qub.ac.uk/qbs)

# ACTUARIAL SCIENCE AND RISK MANAGEMENT

The BSc Actuarial Science and Risk Management programme has been designed by qualified actuaries to enable students to develop the theoretical and practical skills required to pursue a career as an actuary in the pensions and insurance sectors, or in the wider financial industry.

In addition, students may gain up to six exemptions from the initial technical professional exams required to qualify as an actuary via our accreditation with the Institute and Faculty of Actuaries.

## COURSE CONTENT

The duration of the BSc Actuarial Science and Risk Management degree is four years, with Year 3 spent in a salaried placement in an actuarial or risk management environment.

In each of Years 1, 2 and 4, the following modules are studied:

### Year 1

- Actuarial Mathematics 1
- Financial Reporting and Analysis
- Introduction to Statistics and Operational Research
- Foundations of Economics 1
- Foundations of Economics 2
- Introduction to Statistics and Operational Research Methods

### Year 2

- Actuarial Mathematics 2
- Actuarial Methods in General Insurance
- Financial Risk Modelling
- Investment Analysis
- Excel Analysis
- Principles of Actuarial Modelling

### Year 3

- Placement Year

### Year 4

- Actuarial Modelling
- Equity Research
- Actuarial Econometrics and Data Science
- Financial Engineering
- Actuarial Applications
- Stochastic Processes for Finance

Students undertake a minimum nine-month, salaried work placement. Placement allows students to develop highly-valued practical

skills, as well as critical softer skills that employers value. Recent placement providers have included Spence & Partners, Irish Life, Invesco, Aon, Willis Towers Watson, Allianz Insurance, Mercer, AXA Insurance, Deloitte, Canada Life, Liberty Mutual Insurance, PwC, Pramerica, Metlife, and XPS.

## WHY QUEEN'S?

### Accreditation

Students can gain up to six exemptions from the Institute and Faculty of Actuaries (IFoA) professional exams.

### Student Societies

Students may wish to join the Queen's Student Managed Fund (QSMF), a student-run organisation which aims to educate its members on trading and investing through guest speakers, competitions and educational seminars. It manages a £60,000 real money portfolio, giving students the opportunity to be part of an investment management process. The Finance and Actuary Society runs social and educational events for members, such as the end-of-year formal.

### Software

Students on the course will be given the opportunity to develop their modelling skills and will use software such as Model Risk and the Bloomberg terminals in the FinTrU Trading Room.

### Prizes and Awards

A number of local employers and professional bodies sponsor prizes on an annual basis for best students in their level, module or category. These include Invesco,

## BSc Honours

Actuarial Science and Risk Management 4 yrs (N323)

## Entrance Requirements

A-level:

A\*AA including Mathematics

OR

AAA + A (AS) including A-level Mathematics

For students whose first language is not English:

An IELTS score of 6.5 with a minimum of 5.5 in each test component or an equivalent acceptable qualification, details of which are available at:

[go.qub.ac.uk/EnglishLanguageReqs](http://go.qub.ac.uk/EnglishLanguageReqs)

FIND OUT MORE:



The Company of Actuaries Charitable Trust Fund, SCOR Global Life, Mercer, Pramerica, Spence and Partners, Acumen Resources, XPS, and Allianz Re Dublin.

## CAREERS/FURTHER STUDY

Students pursuing a career in Actuarial Science should enjoy working with numbers, be effective communicators and work well with people as they will have to analyse and interpret financial and other information to meet the needs of different users, including managers and investors.

### Consultations

We regularly consult and develop links with a large number of employers including all the major actuarial employers in Northern Ireland and Ireland and a selection of employers from Great Britain. We host employer liaison meetings for the course as well as annual actuarial careers fairs at which students can engage with actuarial employers on a one-to-one basis.

The establishment of SoNIA (Society of Northern Ireland Actuaries) by staff in Queen's Business School has facilitated a continuous and seamless engagement between academics, actuarial employers and Queen's students whereby students can gain access to the profession. They have an opportunity to discuss issues that are concerning the industry and that are of importance to qualified actuaries. Students can also develop excellent networking, communication, and business awareness skills from the start to end of their academic progression ensuring that they can fully compete in the competitive graduate employment market.

### Placement Employers

Recent placement providers have included Aviva, Irish Life, Spence & Partners, SCOR Global Life, The Pension Protection Fund and Pramerica.

### Graduate Careers and Achievements

The degree has a professional accreditation agreement with the Institute and Faculty of Actuaries, the professional body, such that students succeeding on the degree may also achieve exemption from up to six Core Principle exams (previously CT1-CT8), subject to certain conditions being met.

Graduates from this degree at Queen's are well regarded by many employers (local, national and international) with approximately 90-95 per cent of graduates finding high-level actuarial employment within several months of graduation. Furthermore, several students are offered full-time positions with their placement provider.

The traditional areas in which actuaries are employed include:

- Actuarial Consultancies
- Insurance Industry
- Pensions Industry
- Investment Industry
- Life and Non-Life Insurance Industries

Graduate employers include: Spence & Partners, Irish Life, Invesco, Aon, Willis Towers Watson, Allianz Insurance, Mercer, AXA Insurance, Deloitte, Canada Life, Liberty Mutual Insurance, PwC, Pramerica, Metlife, XPS.

### Further Study

Students can choose from a wide range of Master's degree programmes as well as a comprehensive list of research topics, as shown on the Queen's Business School website.

Queen's Business School is committed to the continuous improvement and enhancement of all of its degree programmes. New modules may be developed and included to replace or enhance those which are mentioned here.

**“During my third year, I was on a placement with Allianz Re Dublin Limited, working as a student actuary. Through the placement, I not only learnt some technical skills such as VBA coding, analytical reasoning and problem solving, it also gave me opportunities to gain an insight of an actuary's job scopes and responsibility.”**

Jo Khoon Loh, Malaysia  
BSc Actuarial Science and Risk Management Graduate



**“The course is widely regarded and respected. It has opened many doors.”**

Samuel Stewart, Northern Ireland  
BSc Actuarial Science and Risk Management Graduate

### Entrance requirements

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t: +44 (0)28 9097 3838

### Course information

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# BUSINESS ECONOMICS

This degree allows students to develop their understanding of Economic techniques whilst also learning about the principles of Business Management. Students in Business Economics should have an interest in using economic theory and thinking in applied business settings. This degree has less of an emphasis on using mathematics compared to a traditional economics degree and the programme fosters numerical skills through the use of up-to-date business applications.

## COURSE CONTENT

The emphasis of this degree is on those aspects of economics that are of most importance in a business setting. Students study a year-long module on The Economy, along with Accounting, Finance and Business Management modules. This is followed in Years 2 and 3 by modules in economics and modules related to business economics. With the flexibility in this degree, students should not only develop good numeracy skills, but also specialisation in qualitative aspects of the subject.

Students will cover a range of topics and modules including:

### Year 1

- Principles of Economics (full year module)
- Quantitative Methods
- Accounting
- Organisational Behaviour
- Financial Institutions and Markets

### Year 2

- Macroeconomics
- Managerial Economics
- Data Analysis and Optimisation
- International Business

Students will be able to choose two additional modules from a range which may include:

- Financial Decision Making
- Human Resource Management
- Operations Management
- The Digital Business
- Leading for Change

### Year 3

Students will study:

- Economics of Corporate Strategy
- Quantitative Business Economics

Students will be able to choose four additional modules from a range which may include:

- Labour Economics
- Economic History
- Public Economics
- International Economics
- Business Start-up
- Business Ethics
- Supply Chain Management
- Innovation Management
- Contemporary Issues
- Environmental Economics

## WHY QUEEN'S?

### Placements

Business Economics students may take an optional placement year after their second year. Recent placements from students studying economics and business economics include PwC, KPMG, Citi, Oxford Economics, Belfast City Council, First Derivatives, and Tayto Group Ltd.

### Student Experience

Students can join the Economics Society, a student-run organisation which aims to educate its members on the use of economics in practice through guest speakers, field trips abroad and educational seminars.

Students will also have access to specialist mathematical and statistical software, giving them the skills, experience and knowledge necessary to prepare them for careers in economics and business analytics.

## BSc Honours

Business Economics 3 yrs (L110)

## Entrance Requirements

### A-level:

ABB + GCSE Mathematics grade B/6

### For students whose first language is not English:

An IELTS score of 6.5 with a minimum of 5.5 in each test component or an equivalent acceptable qualification, details of which are available at: [go.qub.ac.uk/EnglishLanguageReqs](http://go.qub.ac.uk/EnglishLanguageReqs)

FIND  
OUT  
MORE:



## Prizes and Awards

- Shaw Memorial Prize for best-performing second-year student in BSc Economics
- Foundation Scholarships for best student in Economics Level 1 and Level 2
- KPMG Prize is awarded to the best graduate in the BSc Economics degree
- McKane Medal is awarded to the best final honours student in Economics

## CAREERS/FURTHER STUDY

This degree prepares students for a variety of careers in the public and private sectors. Graduates have been employed as professional economists or as managers or administrators. Depending on the choice of modules, this degree also prepares students for postgraduate studies in Economics and related disciplines.

Those pursuing a career in Business Economics should be effective communicators and work well with people, as they will have to analyse and interpret a range of information to meet the needs of different users, including managers and investors. Business Economists must be prepared to take on challenges and be able to adapt to a constantly changing and dynamic business environment.

Many of the skills that students will acquire during their studies at Queen's will be of great

“Business Economics allows you to gather a vast array of skills through the various different methods of assessments offered – assignments, group projects, presentations and research projects. As the course allows you to choose some modules in second year, you are able to focus more on the topics you're interested in and tailor the degree to suit your preference. During the first semester of my second year, I was able to secure a placement with the successful drinks company Diageo.”

Rhianna Donaldson  
BSc Business Economics

value in a range of different career and life situations. Core transferable skills include the ability to learn independently, problem solve, understand and interpret economic, financial and business-specific information and work productively as part of a team.

Students graduating with a degree in Business Economics from Queen's are well placed to secure a range of employment opportunities in economics and management in the public and private sectors. In recent years, students have secured positions in economic analysis and appraisal with a range of government and other public sector organisations, careers in banking, as well as more generalist positions in business and management.

Typical career destinations of graduates include:

- Management Consulting
- Accountancy
- Managers and Administrators in areas such as market research, advertising, sales and human resources
- Education, health or government departments

## Employment Links

Graduate employers include PwC, EY, KPMG, Deloitte, BDO, Ulster Bank, Bank of Ireland, AIB NI, Northern Ireland Civil Service, Northern Ireland Statistics & Research Agency, JP Morgan, Morgan Stanley, BBC, National Trust.



## ECONOMICS AT QUEEN'S IS RANKED TOP 30 IN THE UK

(Times and Sunday Times Good  
University Guide 2023)

### Entrance requirements

e: [admissions@qub.ac.uk](mailto:admissions@qub.ac.uk)  
t: +44 (0)28 9097 3838

### Course information

Dr Chirantan Ganguly  
Programme Director  
Queen's Business School

e: [c.ganguly@qub.ac.uk](mailto:c.ganguly@qub.ac.uk)  
t: +44 (0)28 9097 4200  
w: [qub.ac.uk/qbs](http://qub.ac.uk/qbs)



# BUSINESS MANAGEMENT WITH PLACEMENT

This degree gives students the knowledge and understanding of a wide range of management issues, including harnessing technology effectively, leading people, managing change, fostering creativity and innovation, using markets and resources, developing strategy, and working in teams. There is an integrated placement year which allows students to get practical experience of working in a business.

## COURSE CONTENT

### Year 1

- Economics for Business
- History and Philosophy of Management
- Behaviour in Organisations
- Marketing
- Business Management Pre-Placement Preparation = Employability Preparation Module
- Business, Government and Society
- Accounting

### Year 2

- Sustainable Operations Management
- Human Resource Management
- Leading for Change
- The Digital Business
- Business Management Placement Preparation Module = Employability Module
- International Business
- Data and Statistics

### Year 3

The four-year degree includes a compulsory placement in Year 3

### Year 4

#### Compulsory modules

- Strategic Management
- Business Ethics

#### Optional modules

Students pick two from the following (Semester 1):

- Venture Start-Up
- Supply Chain Management
- Public Sector Management
- Consultancy and Problem Solving

Students pick two from the following (Semester 2):

- Innovation Management
- Contemporary and Emerging Issues in Business and Management
- Venture Scale-Up
- Managing Data and Artificial Intelligence

## WHY QUEEN'S?

### Placement

During the third year of the degree, students complete a 9 to 12 month placement in a business. This provides excellent experience, and a competitive edge when seeking graduate employment.

### Industry Links

Queen's Business School invites guest speakers from industry to talk to students about latest trends and to apply theory to practice. Students also get the opportunity to work on consulting type projects preparing them for employment.

### Internationally Renowned Experts

Many of our staff are leading international experts in their fields of research.

### Student Experience

Students can join the Student Managed Fund, a student-run organisation which aims to educate its members on trading and investing through guest speakers, competitions and educational seminars.

### Study Abroad

The Study USA programme provides students with the funded opportunity to study for a year in a US university.

## BSc Honours

Business Management with Placement  
4 yrs (N202)

## Entrance Requirements

### A-level:

ABB + GCSE Mathematics B/6

**Note:** there are no specific subjects required and it is not necessary to have previously studied Business Studies or Management.

### For students whose first language is not English:

An IELTS score of 6.5 with a minimum of 5.5 in each test component or an equivalent acceptable qualification, details of which are available at: [go.qub.ac.uk/EnglishLanguageReqs](http://go.qub.ac.uk/EnglishLanguageReqs)



## Prizes and Awards

A number of prizes and awards are made on an annual basis from local employers including CIMA Ireland, PwC, Bombardier Aerospace, and Allen & Overy, plus the Sir William Crawford Prize. Foundation Scholarships are also available.

## CAREERS/FURTHER STUDY

This degree provides graduates with the knowledge and skills to secure employment in a wide range of occupations in the public, private and voluntary sectors. Those pursuing a career in business management should enjoy working with people and should be effective communicators, able to engage with a range of stakeholders including senior management, consumers and consumer groups, government representatives and policy makers.

Typical career destinations of graduates include:

- Consultancy
- New venture creation
- Operations Management
- Supply chain and quality
- Advertising
- Business development
- Marketing
- Market research
- Export marketing
- Human resources

- Recruitment
- Training and development
- New product development
- Accounting
- Finance
- Inward investment
- Exporting

## Employment Links

Graduate employers include PwC, Randox, Deloitte, BDO, Bombardier, Google, Microsoft, Unilever, Mercer, Accenture, KPMG, Diageo, M&S, Tesco, Local Government including Councils, Health Trusts, College and Universities, Invest Northern Ireland, Bank of Ireland.

## Further Study

Students are also well equipped to undertake further study in management or other related disciplines, and can choose from a wide range of Master's degree programmes as well as a comprehensive list of research topics; see the School website for further information.

Queen's Business School is committed to the continuous improvement and enhancement of all of its degree programmes. New modules may be developed and included to replace or enhance those which are mentioned here.

“Within the first semester of my final year I was able to secure a marketing graduate job with Diageo in Dublin. I strongly believe that the range of modules and skills the Business Management course had to offer enhanced my CV and experiences that helped secure the job. The course uses a range of different assessments between assignments, presentations, group work and research projects which allow students to develop a range of experiences and challenges that are great to apply in interviews.”

Hannah Todd  
BSc Business Management Graduate

**Entrance requirements**  
e: [admissions@qub.ac.uk](mailto:admissions@qub.ac.uk)  
t: +44 (0)28 9097 3838

**Course information**  
Dr Thomas Hastings  
Programme Director  
Queen's Business School

e: [t.hastings@qub.ac.uk](mailto:t.hastings@qub.ac.uk)  
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w: [qub.ac.uk/qbs](http://qub.ac.uk/qbs)

FIND  
OUT  
MORE:





“The opportunities available to students are wonderful ways of building self-confidence, creating a network of like-minded individuals, and gaining soft skills to excel in any career.”

Sarah Grant, Queen’s Business School Graduate

# ECONOMICS

A BSc Economics degree allows students to analyse in-depth how economies function (macroeconomics) and how individuals make decisions (microeconomics). The models used by economists combine qualitative and quantitative techniques, and you will have the opportunity to gain analytical, computing, presentation, and writing skills. These transferable skills are highly sought after across industry, and also provide an excellent platform for future entrepreneurs.

## COURSE CONTENT

### Year 1

- Principles of Economics (full year module)
- Communicating Economics
- Mathematics for Economists
- Statistical Methods
- Financial Institutions and Markets

### Year 2

- Economic Growth
- Game Theory
- Intermediate Microeconomics
- Industrial Organisation
- Introduction to Econometrics
- Macroeconomics

### Year 3

- Applied Econometrics
- Advanced Microeconomics

Students will be able to choose four additional modules from a range which may include:

- Labour Economics
- Economic History
- Public Economics
- Economics Dissertation
- Economics of Networks and Institutions
- International Economics
- Contemporary Economic Issues
- Environmental Economics

## WHY QUEEN'S?

### World-class Facilities

You will have access to Bloomberg terminals in the FinTrU Trading Room, giving students the skills, experience and knowledge necessary to prepare them for a career in the financial services sector.

Students will also have access to specialist mathematical and statistical training and software, giving them the skills, experience

and knowledge necessary to prepare them for careers in economics and business analytics.

### Internationally Renowned Experts

Many of our staff are leading international experts in their fields of research.

### Student Experience

Students can join the Economics Society, a student-run organisation which aims to educate its members on the use of Economics in practice through guest speakers, field trips abroad and educational seminars.

### Study Abroad

The Study USA programme provides students with the funded opportunity to study for a year in a US university.

### Prizes and Awards

Top performing students are regularly awarded prizes, scholarships and internships from leading companies, including:

- Shaw Memorial Prize for best-performing second-year student in BSc Economics
- Foundation Scholarships for best student in Economics Level 1 and Level 2
- KPMG Prize is awarded to the best graduate in the BSc Economics degree
- McKane Medal is awarded to the best final honours student in Economics
- Thomas Edward Cliffe Leslie Prize is awarded to the best presentation in the Level 3 Dissertation module

BSc Single Honours  
Economics 3 yrs (L100)

## Entrance Requirements

### Single Honours

#### A-level:

ABB + GCSE Mathematics grade A/7

#### For students whose first language is not English:

An IELTS score of 6.5 with a minimum of 5.5 in each test component or an equivalent acceptable qualification, details of which are available at: [go.qub.ac.uk/EnglishLanguageReqs](http://go.qub.ac.uk/EnglishLanguageReqs)

FIND  
OUT  
MORE:



## CAREERS/FURTHER STUDY

Those pursuing a career in Economics should enjoy working with numbers and dealing with ambiguous and incomplete information as they attempt to understand and provide solutions to problems. They should also be effective communicators and work well with people. Economists must be prepared to take on challenges and be able to adapt to a constantly changing and dynamic business environment.

Many of the skills that students will acquire during their studies at Queen's will be of great value in a range of different career and life situations. Core transferable skills include the ability to learn independently, problem solve, understand and interpret very sophisticated economic and financial information, and work productively as part of a team.

### Graduate Careers and Achievements

The skillset of an Economics graduate is highly sought after by employers, in the public and private sectors. In recent years, students have secured positions in economic analysis and appraisal with a range of government and other public sector organisations, specialist careers in banking and investment appraisal, as well as more generalist positions in economic consulting.

Typical career destinations of graduates include:

- Economic Consulting
- Accountancy
- Managers and Administrators in areas such as market research, advertising, sales and human resources
- Education, health or government departments

### Employment Links

Graduate employers include PwC, EY, KPMG, Deloitte, BDO, Ulster Bank, Bank of Ireland, AIB NI, Northern Ireland Civil Service, Northern Ireland Statistics & Research Agency, JP Morgan, Morgan Stanley, BBC, National Trust.

### Further Study

Students can choose from a wide range of Master's degree programmes as well as a comprehensive list of research topics, as shown on the Queen's Business School website.

Queen's Business School is committed to the continuous improvement and enhancement of all of its degree programmes. New modules may be developed and included to replace or enhance those which are mentioned in this brochure.

8TH IN THE UK FOR  
GRADUATE PROSPECTS

(Times and Sunday Times Good University Guide 2024)

“The Economics course at Queen's is well-structured, interesting and covers current topics. You develop a wide variety of skills through various group projects, assignments, presentations and research projects, which truly enhances your employability and attractiveness in the job market.”

Aoife Kealey  
BSc Economics

**Entrance requirements**  
e: [admissions@qub.ac.uk](mailto:admissions@qub.ac.uk)  
t: +44 (0)28 9097 3838

**Course information**  
Dr Sonali Sen Gupta  
Programme Director  
Queen's Business School

e: [S.SenGupta@qub.ac.uk](mailto:S.SenGupta@qub.ac.uk)  
t: +44 (0)28 9097 4200  
w: [qub.ac.uk/qbs](http://qub.ac.uk/qbs)

# ECONOMICS AND ACCOUNTING

This degree integrates core elements of the economics and accountancy degrees. It combines principles such as macro and micro-economics, with the standards associated with financial and management accounting. It offers an ideal platform for graduate students to enter into the accounting industry.

## COURSE CONTENT

### Year 1

- Principles of Economics (full year module)
- Introductory Financial Accounting
- Introductory Management Accounting
- Introduction to Legal Study and Basic Contract Law
- Quantitative Methods

### Year 2

- Managerial Economics
- Financial Decision Making
- Financial Accounting
- Management Accounting
- Data Analysis and Optimisation
- Macroeconomics

### Year 3

- Advanced Financial Accounting
- Law of Business Organisations
- Advanced Management Accounting
- Taxation

Students will be able to choose two additional modules from a range which may include:

- Quantitative Business Economics
- Labour Economics
- Economic History
- Public Economics
- International Economics
- Economics of Corporate Strategy
- Environmental Economics

## WHY QUEEN'S?

### Placements

Economics and Accounting students may take an optional placement year after their second year. Recent placements from students studying economics and business economics include: PwC, KPMG, Citi, Oxford Economics, Belfast City Council, First Derivatives, and Tayto Group Ltd.

### Exemptions

Joint Economics and Accounting students are eligible for exemptions from some professional accounting examinations including: Chartered Accountants Ireland (CAI), The Association of Chartered Certified Accountants (ACCA), The Chartered Institute of Management Accountants (CIMA), The Association of International Accountants (AIA), The Institute of Chartered Accountants of Scotland (ICAS), and The Institute of Chartered Accountants England and Wales (ICAEW).

### Student Experience

Students can join the Economics Society, a student-run organisation which aims to educate its members on the use of economics in practice through guest speakers, field trips abroad and educational seminars.

### World-class Facilities

You will have access to Bloomberg terminals in the Trading Room, giving students the skills, experience and knowledge necessary to prepare them for a career in the financial services sector. Students will also have access to specialist mathematical and statistical training and software, giving them the skills, experience and knowledge necessary to prepare them for careers in economics and business analytics.

## BSc Joint Honours

Economics and Accounting 3 yrs (LN14)

## Entrance Requirements

### A-level:

ABB + GCSE Mathematics grade B/6

### For students whose first language is not English:

An IELTS score of 6.5 with a minimum of 5.5 in each test component or an equivalent acceptable qualification, details of which are available at:

[go.qub.ac.uk/EnglishLanguageReqs](http://go.qub.ac.uk/EnglishLanguageReqs)

FIND OUT MORE:



## Prizes and Awards

Top-performing students are regularly awarded prizes, scholarships and internships from leading companies including:

- Shaw Memorial Prize for best-performing second-year student in BSc Economics
- Foundation Scholarships for best student in Economics Level 1 and Level 2
- KPMG Prize is awarded to the best graduate in the BSc Economics degree
- McKane Medal is awarded to the best final honours student in Economics.

## CAREERS/FURTHER STUDY

### Graduate Careers and Achievements

Students graduating with a degree in Economics from Queen's are well placed to secure a range of employment opportunities in economics and related areas in the public and private sectors. In recent years, students have secured positions in economic analysis and appraisal with a range of government and other public sector organisations, specialist careers in banking and investment appraisal, as well as more generalist positions in economic consulting.

Typical career destinations of graduates include:

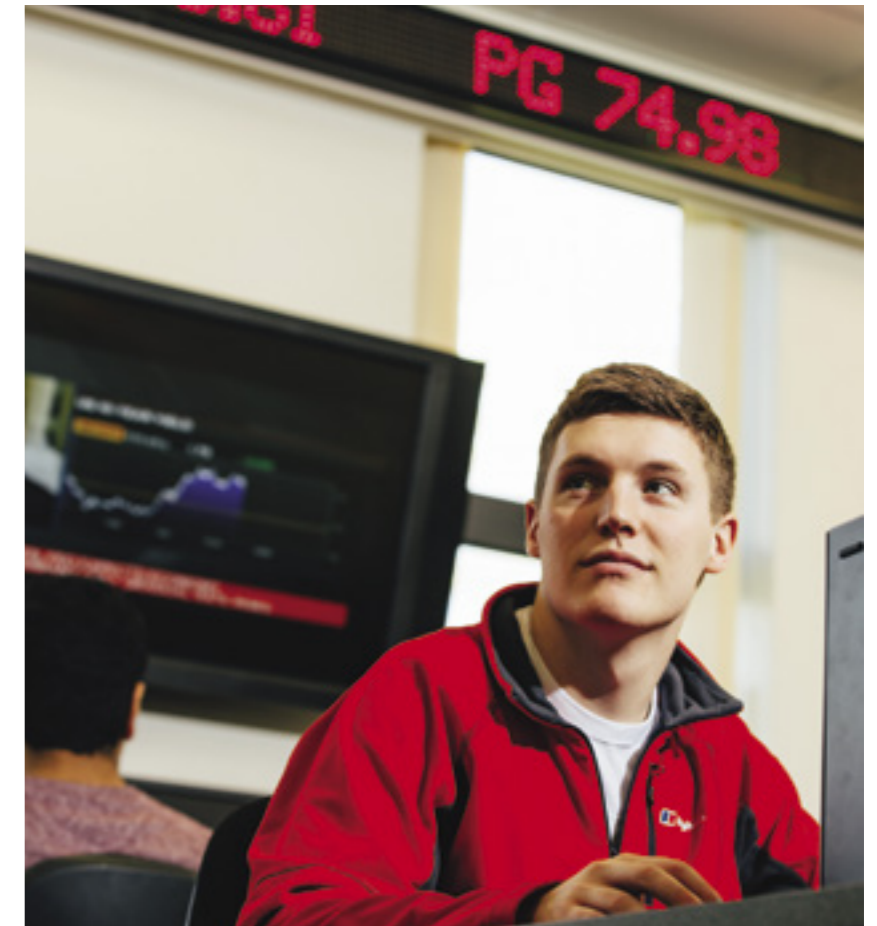
- Economic Consulting
- Accountancy
- Financial Consulting
- Managers and Administrators in areas such as market research, advertising, sales and human resources
- Education, health or government departments

### Further Study

Further study is also an option open to Economics and Accounting graduates. Students can choose from a wide range of Master's degree programmes as well as a comprehensive list of research topics, as shown on the Queen's Business School website.

ECONOMICS AT QUEEN'S IS RANKED TOP 30 IN THE UK

(Times and Sunday Times Good University Guide 2023)



"This degree teaches me to think critically about real-world economic problems, understanding how problems occur and how they can be resolved through market theory. It has allowed me to gain the necessary skills for employment such as quantitative, analytical, computing, presenting and writing. The broad range of subjects means that I can experience the various areas before deciding on which area I want to specialise in."

Amy Gamble  
BSc Economics and Accounting

## Entrance requirements

e: [admissions@qub.ac.uk](mailto:admissions@qub.ac.uk)  
t: +44 (0)28 9097 3838

## Course information

Dr Chirantan Ganguly  
Programme Director  
Queen's Business School

e: [c.ganguly@qub.ac.uk](mailto:c.ganguly@qub.ac.uk)  
t: +44 (0)28 9097 4200  
w: [qub.ac.uk/qbs](http://qub.ac.uk/qbs)

# ECONOMICS WITH FINANCE

This degree allows students to understand how the economy and the financial system interact. The major in Economics includes an analysis of macro and micro-economic principles, whilst the minor in Finance provides insights into financial institutions and markets. This combination provides an excellent platform for graduates to pursue a career in economics, finance and related industries.

## COURSE CONTENT

### Year 1

- Principles of Economics (full year module)
- Mathematics for Economists
- Accounting
- Statistical Methods
- Financial Institutions and Markets

### Year 2

- Economic Growth
- Financial Market Theory
- Intermediate Microeconomics
- Macroeconomics
- Introduction to Econometrics
- Financial Decision Making

### Year 3

- Equity Research
- Corporate Finance and Derivatives
- Applied Econometrics

Students will be able to choose three additional modules from a range which may include:

- Economic History
- Labour Economics
- Public Economics
- International Economics
- Economics Dissertation
- Economics of Networks and Institutions
- Contemporary Economic Issues
- Environmental Economics
- Advanced Microeconomics

## WHY QUEEN'S?

### Placements

Economics with Finance students may take an optional placement year after their second year. Recent placements from students studying economics and business economics include: PwC, KPMG, Citi, Oxford Economics, Belfast City Council, First Derivatives, and Tayto Group Ltd.

### Student Experience

Students can join the Economics Society, a student-run organisation which aims to educate its members on the use of economics in practice through guest speakers, field trips abroad and educational seminars.

### Trading Room

Students have access to Bloomberg software, a market leader in financial news, data and analytics, which is used by many financial institutions. The FinTrU Trading Room allows for an interactive and exciting learning environment which brings textbook theory to life.

### Prizes and Awards

Top-performing students are regularly awarded prizes, scholarships and internships from leading companies including:

- Shaw Memorial Prize for best-performing second-year student in BSc Economics
- Foundation Scholarships for best student in Economics Level 1 and Level 2
- KPMG Prize is awarded to the best graduate in the BSc Economics degree
- McKane Medal is awarded to the best final honours student in Economics

## BSc Major Honours

Economics with Finance 3 yrs (L1N3)

## Entrance Requirements

A-level:

ABB + GCSE Mathematics grade A/7

For students whose first language is not English:

An IELTS score of 6.5 with a minimum of 5.5 in each test component or an equivalent acceptable qualification, details of which are available at: [go.qub.ac.uk/EnglishLanguageReqs](http://go.qub.ac.uk/EnglishLanguageReqs)

FIND OUT MORE:



## CAREERS/FURTHER STUDY

### Graduate Careers and Achievements

Students graduating with a degree in Economics from Queen's are well placed to secure a range of employment opportunities in economics and related areas in the public and private sectors. In recent years, students have secured positions in economic analysis and appraisal with a range of government and other public sector organisations, specialist careers in banking and investment appraisal, as well as more generalist positions in economic consulting.

Typical career destinations of graduates include:

- Professional Economists
- Accountancy
- Financial Consultants
- Teachers
- Managers and Administrators in areas such as market research, advertising, sales and human resources
- Education, health or government departments

### Graduate Employers

PwC, KPMG, Capita, Ulster Bank, Citi, Northern Ireland Civil Service, The Treasury, Dow Chemical, BT.

### Further Study

Further study is also an option open to Economics with Finance graduates. Students can choose from a wide range of Master's degree programmes as well as a comprehensive list of research topics, as shown on the Queen's Business School website.



ECONOMICS AT QUEEN'S IS RANKED TOP 30 IN THE UK

(Times and Sunday Times Good University Guide 2023)

"The course provides a balanced and comprehensive understanding of economics and finance. Final year provides the flexibility to choose modules that reflect my interests and career aspirations. Since year one at Queen's I have developed a strong skill set due to rigorous academic assessment combined with constant exposure to high quality academic staff and students."

Mark Carvill  
BSc Economics with Finance

### Entrance requirements

e: [admissions@qub.ac.uk](mailto:admissions@qub.ac.uk)  
t: +44 (0)28 9097 3838

### Course information

Dr Sonali Sen Gupta  
Programme Director  
Queen's Business School

e: [S.SenGupta@qub.ac.uk](mailto:S.SenGupta@qub.ac.uk)  
t: +44 (0)28 9097 4200  
w: [qub.ac.uk/qbs](http://qub.ac.uk/qbs)

# ECONOMICS WITH FRENCH/SPANISH

This four-year degree combines students' interests in studying economics while developing skills in a modern foreign language (French or Spanish). This degree will integrate the core elements from the Economics degree with Spanish/French modules taught by the School of Arts, English and Languages. Integral to the Economics with French/Spanish programme is the placement year which students complete in a region of the world where the language studied is the dominant tongue.

The language modules will advance students' skills in the language and provide a broad range of specialised and detailed insights into the culture, society and history that go with it, fostering cultural awareness which students will need for their compulsory year abroad, and later, for the world of work. Spoken in large parts of Europe, America, Canada and Africa, French is the working language of many international organisations, while Spanish is the official language of more than 20 countries, with more than 480 million people speaking Spanish as a native language worldwide.

## COURSE CONTENT

### Year 1

- Principles of Economics (full year module)
- Mathematics for Economists
- Statistical Methods
- Language module at Year 1

### Year 2

- Intermediate Microeconomics
- Macroeconomics
- Introduction to Econometrics
- Economic Growth
- Placement preparation module (full year module, 0 credits)
- Language module at Year 2

### Year 3

Students will undertake a compulsory international work placement in a country that speaks the chosen language. The aim is for students to develop professional, cultural and language skills while working in a dynamic international organisation.

### Year 4

- Applied Econometrics
- Language module at Year 4

Students will be able to choose three additional modules from a range which may include:

- Advanced Microeconomics
- Economic History
- Labour Economics
- Public Economics
- International Economics
- Economics Dissertation
- Economics of Networks and Institutions
- Contemporary Economic Issues
- Environmental Economics

## WHY QUEEN'S?

### World-class Facilities

Students will have access to Bloomberg terminals in the FinTrU Trading Room, providing the skills, experience, and knowledge necessary to prepare for a career in the financial services sector. Students will also have access to specialist mathematical and statistical training and software.

## BSc Honours

Economics with French 4 yrs (L1R1)

Economics with Spanish 4 yrs (L1R4)

## Entrance Requirements

### A-level:

ABB + GCSE Mathematics grade B/6

For French option: A-level French grade B or AS-level French grade B or GCSE French grade B/6 or evidence of linguistic ability in another language

For Spanish option: A-level Spanish grade B or AS-level Spanish grade B or GCSE Spanish grade B/6 or evidence of linguistic ability in another language

Note: If the language is studied at a higher level then the grade required at that level must be achieved.

For students whose first language is not English:

An IELTS score of 6.5 with a minimum of 5.5 in each test component or an equivalent acceptable qualification, details of which are available at: [go.qub.ac.uk/EnglishLanguageReqs](http://go.qub.ac.uk/EnglishLanguageReqs)

**FIND OUT MORE: (SPANISH)**



**FIND OUT MORE: (FRENCH)**



## Internationally Renowned Experts

Many of our staff are leading international experts in their fields of research.

## Student Experience

Students can join the Economics Society, which is a student-run organisation that aims to educate members on the use of economics in practice through guest speakers, field trips abroad and educational seminars.

## Prizes and Awards

Top performing students are regularly awarded prizes, scholarships and internships from leading companies. These include:

- Shaw Memorial Prize for best-performing second-year student in BSc Economics
- Foundation Scholarships for best student in Economics Level 1 and Level 2
- KPMG Prize is awarded to the best graduate in the BSc Economics degree
- McKane Medal is awarded to the best final honours student in Economics
- Thomas Edward Cliffe Leslie Prize is awarded to the best presentation in the Level 3 Dissertation module.

## INTERNATIONAL PLACEMENT

Students undertake a compulsory international work placement in a country that predominantly speaks the chosen language. This is an integral part of the course and provides students with the fluency and confidence to communicate and work effectively in an international business environment. A dedicated Careers and Work Placement team within Queen's Business

School ensures students are well prepared and obtain positions of the highest quality.

Students must complete at least nine months on an international placement, which can be economics-related or within an educational setting. Previously, our students have completed placements in Amadeus Barcelona and Madrid, Telefonica, Citi Paris, and BNP Paribas Paris. Queen's Business School actively supports student who wish to avail of a short internship, encouraging students to seek other work-based and/or educational related experiences, whether that is through the summer placement programme (3-4 month internship in a local organisation working on a very specific project), study abroad programmes with other universities, or studying abroad in universities with which the School and/or University has an existing relationship.

## CAREERS/FURTHER STUDY

Those pursuing a career in Economics should enjoy working with numbers and dealing with ambiguous and incomplete information as they attempt to understand and provide solutions to problems. Economists must be prepared to take on challenges and be able to adapt to a constantly changing and dynamic business environment. Many of the skills that students will acquire during their studies at Queen's will be of great value in a range of different career and life situations. Core transferable skills include the ability to learn independently, problem solving, understanding, and interpreting sophisticated economic and financial information, etc.

The skillset of an Economics graduate is highly sought after by employers, in the public and private sectors. In recent years, students have secured positions in economic analysis and appraisal with a range of government and other public sector organisations, specialist careers in banking and investment appraisal, as well as more generalist positions in economic consulting.

Typical career destinations of graduates include:

- Economic Consulting
- Professional economists
- Managers and Administrators in areas such as market research, advertising, sales, and human resources
- Education, health, or government departments

The Economics with French/Spanish programme provides excellent career opportunities. Students will gain a competitive advantage by studying a modern European language widely spoken across the world. The skills developed will greatly appeal to multinational employers and will set them on a fast track to a career in economics.

Graduate employers include PwC, EY, KPMG, Deloitte, BDO, Ulster Bank, Bank of Ireland, AIB NI, Northern Ireland Civil Service, Northern Ireland Statistics & Research Agency, JP Morgan, Morgan Stanley, BBC, National Trust.

## Further Study

Students can choose from a wide range of Master's degree programmes as well as a comprehensive list of research topics, as shown on the Queen's Business School website.

## Entrance requirements

e: [admissions@qub.ac.uk](mailto:admissions@qub.ac.uk)  
t: +44 (0)28 9097 3838

## Course information

Dr Sonali Sen Gupta  
Programme Director  
Queen's Business School

e: [S.SenGupta@qub.ac.uk](mailto:S.SenGupta@qub.ac.uk)  
t: +44 (0)28 9097 4200  
w: [qub.ac.uk/qbs](http://qub.ac.uk/qbs)

# FINANCE WITH A YEAR IN INDUSTRY

Finance is about making and managing money. It can involve investing in the stock market, trading in currencies and derivatives, or making lending decisions in banks. Students who study the BSc Finance with a Year in Industry degree at Queen's will gain the skills and knowledge that are needed to succeed in the financial industry. A placement year with a financial institution is integrated into this degree. A dedicated Careers and Work Placement team supports students through the application process, and helps them to find high quality opportunities.

## COURSE CONTENT

Six modules are taken in each of Years 1, 2 and 4. In Year 3, students undertake a salaried placement in a financial environment for a minimum of nine months.

### Stage 1

- Financial Reporting and Analysis
- Instruments, Markets and Institutions
- Mathematics for Finance
- Foundations of Economics 1
- Foundations of Economics 2
- Statistical Methods

### Stage 2

- Behavioural Finance
- Introduction to Financial Econometrics
- Investment Analysis
- Futures and Options
- Monetary Theory
- Excel and VBA

### Stage 3

Placement (internship with a financial organisation)

### Stage 4

Students will be able to choose six modules from the following options:

- Financial Econometrics and Data Science
- International Finance
- Python for Finance
- Financial Engineering
- Corporate Finance
- Equity Research
- Bubbles and Crises
- Fixed Income

## WHY QUEEN'S?

### Professional Recognition

The BSc Finance at Queen's has been accepted into the Chartered Financial Analysts (CFA) University Affiliation Program.

### Placements

During the third year of the degree, students complete a 9 to 12 month placement within a financial institution. These placements are usually in Belfast, Dublin, or London, and can involve companies such as Morgan Stanley, the Bank of England, FinTrU, First Derivatives or KPMG. The placement year gives students excellent experience and connections, and provides a competitive edge when seeking graduate employment.

### World-class Facilities

You will have access to Bloomberg terminals in the FinTrU Trading Room, giving students the skills, experience and knowledge necessary to prepare them for a career in the financial services sector.

### Student Experience

Students can take part in the Queen's Student Managed Fund, which gives participants the opportunity to invest real money and manage the risk of their portfolios. Students rate the course very highly.

### Prizes and Awards

Top-performing students are regularly awarded prizes and scholarships from leading financial companies, eg Morgan Stanley, KPMG, Ulster Bank and Citi.

## BSc Honours

Finance with a Year in Industry 4 yrs (N300)

## Entrance Requirements

### A-level:

ABB including Mathematics

For students whose first language is not English:

An IELTS score of 6.5 with a minimum of 5.5 in each test component or an equivalent acceptable qualification, details of which are available at: [go.qub.ac.uk/EnglishLanguageReqs](http://go.qub.ac.uk/EnglishLanguageReqs)

## CAREERS/FURTHER STUDY

This programme closely reflects the real-world finance and investment environment and focuses on the applied skills that employers look for.

We regularly consult and develop links with a large number of employers including all the major finance employers in Northern Ireland, Republic of Ireland and Great Britain. We host annual employer liaison meetings for the course as well as annual finance careers fairs at which students can engage with a range of employers on a one-to-one basis.

Students are also offered exposure to experts from the London financial markets, who share their industry knowledge and advice.

### Graduate Careers and Achievements

Our graduates find employment in investment banks, corporate banks, building societies, insurance houses, stockbrokers, investment banks, accountancy and actuarial firms, specialist financial and private equity companies as well as in the finance functions of more general companies.

Typical career destinations of graduates include:

- Financial Analysts (in bonds, equities and derivative products)
- Fund Managers
- Treasurers
- Financial Planners
- Wealth Managers
- Accountants
- Financial Economists
- Forecasters
- Corporate Lenders

Recent graduate employers have included: Allstate; Bank of Ireland; Citi Group; Delta Index; Energia; Ernst & Young; FinTRU; First Derivatives; Goldman Sachs; HSBC; KPMG; Mercer Plc; Morgan Stanley; Nationwide Building Society; Nomura Bank; Oxford Economics; PIMCO; PwC; Setanta Asset Management.

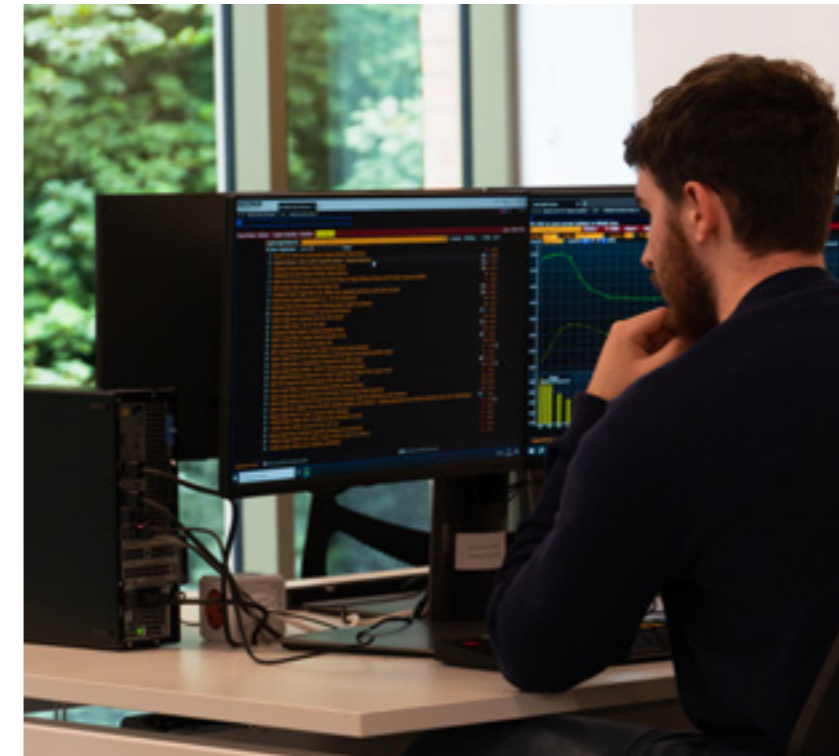
## Further Study

Students can choose from a wide range of Master's degree programmes as well as a comprehensive list of research topics; see the School website for further information.

Queen's Business School is committed to the continuous improvement and enhancement of all of its degree programmes. New modules may be developed and included to replace or enhance those which are mentioned in this brochure.

**“I think it's great that Finance students have access to Bloomberg terminals from first year: it is a big advantage over other finance degrees. The placement year is also an invaluable opportunity to develop professional skills, work out your career path, and secure graduate job offers going into final year.”**

Kerri Cassidy  
BSc Finance



## QUEEN'S IS 3RD IN THE UK FOR GRADUATE PROSPECTS FOR ACCOUNTING AND FINANCE

(Times and Sunday Times Good University Guide 2024)

### Entrance requirements

e: [admissions@qub.ac.uk](mailto:admissions@qub.ac.uk)  
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### Course information

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FIND OUT MORE:



# FINANCIAL RISK MANAGEMENT WITH A YEAR IN INDUSTRY

Risk management plays a central role in the modern financial industry, by modelling the potential costs that could arise from changes in the markets or the broader economy. Using advanced statistical techniques, estimates can be made of the value at risk if extreme events were to occur. This allows financial institutions to take pre-emptive action such as hedging their exposure using derivatives contracts. Students on the Financial Risk Management degree will learn theories exploring market, credit and enterprise risk, whilst gaining expertise in the statistical software that is used to measure these risks. There is an integrated placement year, which allows students to gain valuable practical experience working in a professional environment.

## COURSE CONTENT

The degree includes a range of modules which examine financial, credit and enterprise risk. There is also a strong emphasis on mathematical and computing skills so that students will be prepared for employment.

### Stage 1

- Instruments, Markets and Institutions
- Mathematics for Finance
- Actuarial Mathematics 1
- Statistical Methods
- Financial Reporting and Analysis
- Foundations of Economics 1
- Placement Preparation Module

### Stage 2

- Enterprise Risk Management
- Excel Analysis
- Investment Analysis
- Actuarial Mathematics 2
- Monetary Theory
- Introduction to Financial Econometrics
- Placement Learning

### Stage 3

Placement Year

### Stage 4

- Credit Risk
- Python for Finance
- Equity Research
- Corporate Finance
- Financial Engineering
- Actuarial Econometrics and Data Science

## CAREERS/FURTHER STUDY

Risk management roles are available in a wide range of companies, particularly within the financial sector. Students will be involved in evaluating the risks to an organisation from movements in stock, bond and currency markets, the impact of borrowers defaulting on their debts, and a range of other enterprise risks such as those arising from cybersecurity and supply chains. Students will need to quantify the risk aversion of your organisation, and design mitigations to ensure that your company can continue to thrive even under worst case scenarios.

Graduate roles are available in areas such as:

- Investment banks
- Fund managers
- Retail banks
- Insurance firms

## BSc Honours

Financial Risk Management  
(with a Year in Industry) 4 yrs (N390)

## Entrance Requirements

A-level:

AAA including Mathematics

For students whose first language is not English:

An IELTS score of 6.5 with a minimum of 5.5 in each test component or an equivalent acceptable qualification, details of which are available at: [go.qub.ac.uk/EnglishLanguageReqs](http://go.qub.ac.uk/EnglishLanguageReqs)

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## Special Features

There is an integrated placement year which gives students the opportunity to work for a major financial institution. This gives real-world experience, and makes students more competitive when seeking graduate employment.

You will have access to industry standard Bloomberg terminals in the Trading Room, giving students the skills, experience and knowledge necessary to prepare them for a career in the financial services sector.

Students can take part in the Queen's Student-Managed Fund which gives participants the opportunity to invest real money and manage the risk of their portfolios.

“The BSc Financial Risk Management degree gives students an excellent insight into how to quantify and manage risks, which are skills much sought after in financial institutions and major corporations throughout the world.”

Professor Gareth Campbell

## Entrance requirements

e: [admissions@qub.ac.uk](mailto:admissions@qub.ac.uk)  
t: +44 (0)28 9097 3838

## Course information

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# INTERNATIONAL BUSINESS WITH A LANGUAGE

This degree seeks to develop graduates with a global mindset that have the necessary business and cultural skills to work in a global marketplace. All organisations are now operating in a competitive global arena, seeking to expand and develop beyond their national borders. Success in foreign markets requires knowledge of how to adapt to local cultures, languages and customs as well as an understanding of fundamental business theories and practices. Global leaders ultimately cultivate cultural intelligence by travelling to and working in different cultures, developing and applying both their business and language skills. The International Business with a Language degree at Queen's Business School provides a platform for developing the required knowledge and skills to pursue a career in our globally connected business world.

## COURSE CONTENT

This four-year BSc Honours degree in International Business with a Language is delivered by Queen's Business School (Major) and the School of Arts, English and Languages (Minor).

Currently five language options are offered:

- French (Intermediate and Advanced)
- German (Intermediate and Advanced)
- Mandarin Chinese (Beginners)
- Portuguese (Beginners)
- Spanish (Beginners, Intermediate and Advanced)

### What is it all about?

The four years of the degree are outlined below.

#### Year 1 – Providing a Platform

- The first year covers the fundamentals of business in a global environment. Modules in Global Business Environment, Marketing, Economics and Organisational Behaviour provide a platform for developing knowledge across a variety of international business functions.
- You will also develop your language skills with a focus on professional language skills, improving grammar and increasing your understanding of broader cultural issues.
- You can undertake summer internships and international study tours in your first year.

#### Year 2 – Specialisation and Preparation

- The second year provides you with the option to specialise in areas of interest. You can choose from Leadership & Change, Data & Statistics, Operations Management, HRM and Digital Enterprise, while also covering International Business and Cross Cultural Management.
- Your language abilities are further developed with a focus on developing skills necessary for working abroad, linguistically, professionally and personally.

#### Year 3 – International Placement – Developing Cultural Intelligence

- You will undertake a compulsory international work placement in a country which speaks your chosen language.
- The aim is for you to develop your professional, cultural and language skills while working in a dynamic international organisation.

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## BSc Honours

International Business with French 4 yrs (N1R1)  
International Business with German 4 yrs (N2R2)  
International Business with Mandarin Chinese 4 yrs (N1R9)  
International Business with Portuguese 4 yrs (N2R5)  
International Business with Spanish 4 yrs (N1R4)

## Entrance Requirements

### A-level:

ABB + GCSE Mathematics grade B/6

- For French option: including A-level French grade B or GCSE French grade B/6 or evidence of linguistic ability in another language
- For German option: including A-level German grade B or GCSE German grade B/6 or evidence of linguistic ability in another language
- For Mandarin option: evidence of linguistic ability
- For Portuguese option: including A-level Portuguese grade B or GCSE Portuguese grade B/6 or evidence of linguistic ability in another language
- For Spanish option: including A-level Spanish grade B or GCSE Spanish grade B/6 or evidence of linguistic ability in another language
- Beginners ABB + GCSE (in particular language) grade B or evidence of linguistic ability in another language. **Note:** the Beginners' option is not available to those who have studied A-level or AS-level in the language.

**Note:** if the language is studied at a higher level then the grade required at that level must be achieved. For applicants who have not studied the A-level language then AS-level grade B would be acceptable in lieu of A-level in the particular language.

For students whose first language is not English:

An IELTS score of 6.5 with a minimum of 5.5 in each test component or an equivalent acceptable qualification, details of which are available at: [go.qub.ac.uk/EnglishLanguageReqs](http://go.qub.ac.uk/EnglishLanguageReqs)

## Year 4 – Enhancing your Global Mind-set

- You will undertake compulsory modules in Global Strategy as well as Consultancy or Business Start-up. Other options include Innovation and Contemporary Issues.
- An applied focus is incorporated through company tours, live case studies with guest lecturers from industry and a variety of assessment and learning approaches. You will have tailored business language classes and continue to refine grammatical and oral skills.

## International Placement

On this program, you will have the unique opportunity to undertake a compulsory international work placement. This placement may be undertaken in a country which predominantly speaks your chosen language. This is an integral part of the degree, providing students with the fluency and confidence to communicate and work effectively in an international business environment. You may also have the opportunity to supplement this work placement with a period of Study Abroad.

Students must complete at least six months on an international placement, which can be supplemented with Study Abroad. You will be required to work for a minimum of six months in a salaried position(s), and have an option to do this across multiple placements. You will work in a business related role which may span multiple industries, organisations and functions. Students have worked in a broad variety of business roles across Marketing, HRM, Supply Chain, Operations and Strategy functions.

Current and past placement companies include PwC in Madrid, KPMG in France, Inbani in Alicante and Degusto in Barcelona, Ernst & Young (EY) in Luxembourg, L'Oreal in Paris and Architrave in Berlin, Hugo Boss in Germany.

## CAREERS/FURTHER STUDY

The first cohort of graduates from this programme completed their studies in July 2012 and have secured a range of positions in local, national, regional and multinational organisations. Students that have completed this course have developed careers in areas such as global marketing, corporate finance, consulting, global brand management and risk investment.

This course also provides an ideal foundation for graduates to progress on to Master's degree programmes in variety



of interdisciplinary subject areas, with some of our graduates progressing to undertake PhDs and become Professors.

Career options are extremely varied and the employment opportunities for our International Business with a Language graduates remain strong.

**“Studying International Business with French has been one of my best decisions so far. During my placement year, I was working in Luxembourg for EY and I had the opportunity to put my theoretical knowledge into practice and strengthen my business acumen - all done in a foreign language. It was a life-changing experience that opened global opportunities.”**

Ema-lordache Platis  
BSc International Business with French Graduate

### Entrance requirements

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### Course information

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# ABOUT BELFAST AND NORTHERN IRELAND

Belfast is one of the UK and Ireland's most vibrant and affordable cities, packed with energy, culture and history. Queen's majestic campus is in Queen's Quarter, with cafés, bars, restaurants, plenty of shopping and entertainment venues (Complete University Guide 2023).

- Great entertainment and nights out; a buzzing arts and social scene from festivals, theatre and international events to historic pubs, stylish bars and brilliant shopping.
- The rest of the UK, Ireland and Europe are within easy reach with accessible airport and transport links to most major cities.
- Beautiful scenery and outdoor adventures such as the Giant's Causeway or hiking in the Mourne Mountains.
- Belfast has the lowest cost of living in the UK (Mercer Cost of Living City Ranking 2023).
- Belfast has become a leading global location for FinTech investment with almost 40,000 employees in the financial and professional services sector.



**BELFAST AND THE CAUSEWAY COAST NAMED THE NUMBER ONE REGION IN THE WORLD TO VISIT**  
(Lonely Planet 2018)



**NORTHERN IRELAND IS THE HAPPIEST PLACE IN THE UK**  
(Lloyds Bank Happiness Index 2020)



**OVER £300 PER MONTH CHEAPER FOR STUDENTS TO LIVE IN BELFAST COMPARED TO LONDON**  
(Which? Student Budget Calculator 2022)



**A LEADING GLOBAL LOCATION FOR FINTECH INVESTMENT**



**MOURNE MOUNTAINS**



**'ECLECTIC MURALS, LIVELY MUSIC SCENE AND FRIENDLY COMMUNITY'**  
(Times and Sunday Times Good University Guide)



Information is correct at time of print and is subject to change (April 2024). For current information, please visit [www.qub.ac.uk/courses](http://www.qub.ac.uk/courses)



**QUEEN'S  
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