Cleaning up your online profile

Employers are increasingly using social media sites to screen prospective employees. It is never too early to clean up your 'digital dirt'. Things which may put off future employers and that you are advised to remove include:

- References to drug use or excessive alcohol consumption
- Support of criminal activity
- Extremist or intolerant views, e.g. racism, homophobia, sexism, sectarianism
- Inappropriate pictures, e.g. nudity
- Foul language or lewd comments
- Membership of controversial or inappropriate groups
- Inappropriate profile names and pictures!

Can I set up a social media site related to my studies or a Students' Union Club or Society?

Before setting up any social media site that could be perceived to be related to Queen's, you must obtain permission from your Head of School or the Students' Union Marketing Manager.

What should I do if someone posts offensive comments or images of me?

If someone posts something that causes you offence or embarrassment, a polite request for removal should usually suffice.

If the problem continues, or you feel you are being harassed, don't hesitate to report this using the links provided on the social networking site. If you've received threatening messages or believe an offence has been committed, report it to the PSNI.

If you are being harassed online by another student, inform your Head of School or the Students' Union.

WARNING!

WHAT HAPPENS ONLINE DOESN'T ALWAYS STAY ONLINE!

Remember that University Conduct Regulations apply to online as well as offline behaviour.

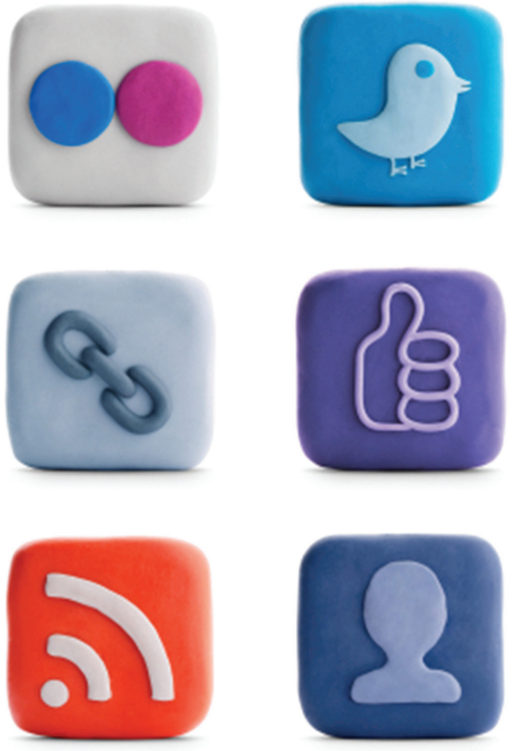
You must abide by the Social Media Policy for Students and the Computer Resources - Acceptable Use Policy available at: http://go.qub.ac.uk/socialmedia

For further advice on using social media, check out our blog at blogs.qub.ac.uk/socialmedia or follow SocialMediaQUB on Facebook and Twitter.

If you have a specific query about the appropriate use of social media, email: socialmedia@qub.ac.uk

QUEEN'S UNIVERSITY BELFAST

SOCIAL MEDIA GUIDE FOR STUDENTS



www.qub.ac.uk/cybersmart

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